

## 2018 Solar Fiesta & Community Fair - Saturday, October 20

*Help us make it happen!*

### Sponsorship Agreement Form

Your sponsorship supports the mission of NMSEA ((501(c)(3) entity) to educate and lead New Mexicans in the transition to 100% renewables and a sustainable lifestyle. Online sponsorships (beginning July 17) at [nmsolarfiesta.org](http://nmsolarfiesta.org).

#### **Red Giant Sponsorship Level (\$7500 +) (max 2)**

- Logo and links in all print, websites: [nmsolar.org](http://nmsolar.org), [nmsolarfiesta.org](http://nmsolarfiesta.org) (within 15 days of deposit and for 6 months following the Solar Fiesta), and social media feature.
- Full page ad in the program. Inside front cover or back page (Submitted by September 10) + two coupons
- Seven (7) Fiesta t-shirts and twenty four(24) entrance passes
- 10'x20' booth space reserved in a prime location. (Selected by September 10)
- Space for three banners (24 sq ft. max each) prominently displayed (one on the outside AND two inside the fence surrounding the site)

#### **Helios Sponsorship Level (\$5000 +)**

- Logo and links in all print, websites: [nmsolar.org](http://nmsolar.org), [nmsolarfiesta.org](http://nmsolarfiesta.org) (within 15 days of deposit and for 6 months following the Solar Fiesta), and social media feature.
- Full page ad in the program. (Submitted by September 10) + one coupon
- Five (5) Fiesta t-shirts and sixteen (16) entrance passes
- 10'x20' booth space reserved in a prime location. (Selected by September 10)
- Space for two banners (24 sq ft. max each) prominently displayed (one on the outside AND one inside the fence surrounding the site)

#### **Solar Flare Sponsorship Level (\$2500 +)**

- Logo and links in all print, Solar Fiesta website (within 15 days of deposit and for 6 months following the Solar Fiesta) and social media.
- Two-thirds page ad in the program. (Submitted by September 10)
- Two (2) Fiesta t-shirts and eight (8) entrance passes
- 10'x10' booth space reserved in a prime location. (Upgrade 50% off, selected by September 10)
- Space for two banners (18 sq ft. max) prominently displayed (one on the outside AND one inside the fence surrounding the site)

#### **Sunspot Sponsorship Level (\$1000 +)**

- Logo and links on Solar Fiesta website (within 15 days of deposit and for 6 months following the Solar Fiesta) and social media.
- One third page ad in the program. (Submitted by September 10)
- Two (2) Fiesta t-shirts and five (5) entrance passes
- 10'x10' booth space reserved in a prime location. (Upgrade 50% off, selected by September 10)
- Space for one banner (18 sq ft. max) prominently displayed (one inside the fence surrounding the site)

#### **Megafriend of NMSEA (\$500 +)**

- Space for one banner (18 sq ft. max) prominently displayed (one inside the fence surrounding the site)
- One third page ad in the program. (Submitted by September 10)
- Recognition in the Solar Fiesta program, Solar Fiesta website and social media
- one (1) t-shirt and entrance pass

#### **Friend of NMSEA (\$100 +)**

- Recognition in the Solar Fiesta program, Solar Fiesta website and social media
- one (1) t-shirt and entrance pass

**Thank you!**

Name of Company: \_\_\_\_\_

Name of Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

Amount \$ \_\_\_\_\_

Sponsorship level -  Red Giant  Helios  Solar Flare  Sunspot  Megafriend  Friend

This represents an agreement entered into by the New Mexico Solar Energy Association and the aforesigned sponsor. The sponsor named above will receive the benefits package as outlined for the level of sponsorship chosen by the sponsor. No other benefits are implied by this agreement. Any other changes to this agreement must be placed in writing and approved by both parties two months prior to the event. Any changes may incur an additional fee.

Schedule of payments (if needed): 25% upon receipt of signed agreement; 35% by August 15<sup>th</sup>; and final 40% due September 20<sup>th</sup>.

Please submit form and remit payment to: New Mexico Solar Energy Association, P.O. Box 3434, Albuquerque, NM 87190.

Make checks payable to: NMSEA

For credit card payment, please provide info below: OR sign-up/pay online at [nmsolarfiesta.org](http://nmsolarfiesta.org)

CC# \_\_\_\_\_

Exp Date: (mo/yr) \_\_\_\_\_ CVC#: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

